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CHOMPUNUCH PUNYAPAIROJE : AN ANALYSIS OF THE FORMATS OF TEACHER EDUCATION JOURNALS IN UNIVERSITIES. THESIS ADVISOR : ASSIS.PROF. ONJAREE NATAKUATOONG, Ph.D. CO-ADVISOR : ASSO.PROF. SOMCHOW NETPRASERT, M.Ed. 161 PP. ISBN 974-581-163-7.

The purposes of this study were to analyze the formats of teacher education journals in universities and to survey the expert opinions concerning the appropriateness of the formats. Twenty-five teacher education journals were analyzed. To determine the expert opinions, a questionnaire was mailed to 25 editors, 15 assistant editors and 10 printing instructors. Percentages, means and standard deviation were used to analyze the data.

The findings indicated that:

1. Academic article was the most appropriate content for teacher education journal.
2. The most appropriate journal formats were : 7.25 x 10.25 inches size; art card and one-side coated art paper for cover; newsprint for inside paper; gluing type; 1-120 pages, and offset printing.
3. The cover picture should relate to the inside story; used photography or drawing pictures, had 3/4 page size and 3-4 colors. The illustration picture should relate to its content, had natural color, 1/4 page size, picture above text and 14 points caption text.
4. The most appropriate letter types were handmade or printed. Letter size should be 48, 36, 60, or 72 points and 36, 24 and 20 points for printed-type and in black color. Line should be normal; 16 points for text; black color; two columns with 3, 2.75 or 2.5 inches; 1/4, 1/2 or 1/3 inches for spacing size of columns; justified page and margins size : top is more than or equal bottom and right are less or more than or equal Left.