

47152308 : MAJOR : APPLIED ART STUDIES

KEY WORD : WOODCUT/ CHEDI/ BELIEF/ SYMBOL

PRANAI KASEMTAVORNSILPA : PROJECT OF PRINTMAKING FOR DECORATION IN THE CHEDI HOTEL, CHIANG MAI TITLED MANKALA : WOOD CUT THEME OF BELIEF OF GOOD THING. THESIS ADVISORS : ASST .PROF. PREECHA PUN-KLUM, ASST.PROF.TEERAWATNGARMCHUACHIT, AND ASSOC.PROF.PAIPROJ JAIMUNI,Ph.D. 53 pp.

The objective of this thesis was to create graphic designs of woodcuts for expressive as well as functional purposes.

This thesis was about beliefs in auspicious symbols according to the Eastern cultures seen in drawings, architecture and charms, to begin with.

The woodcuts conveyed stories about beliefs and auspices as seen in the symbolic animals on the woodcuts. This was beneficial for the Chedi Hotel, Chiang Mai, in terms of patterns, contents, interior designs, socio-physical traits, and harmonious coexistence of old belief and modern life.

Analysis results of educational process of the installment place that expressed unique artistry and enhanced the meaning and characteristic of the selected place were shown in the thesis, respectively, while appropriate uniqueness was achieved as a final result.

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Student's signature

Thesis Advisors' signature 1. 2. 3.