

SOMCHAI SUMNIENGNAM : FACTORS AFFECTING INTEREST IN LEARNING THAI LANGUAGE AS PERCEIVED BY STUDENTS AT THE LOWER SECONDARY EDUCATION LEVEL, EDUCATIONAL REGION SIX, THESIS ADVISOR : PROF.DR.SUCHARIT PIENCHOB, 135 PP. ISBN 974-576-945-2

The purpose of this research was to study factors affecting interest in learning Thai language as perceived by students at the lower secondary education level in the aspects of teachers, classmates, textbooks, instructional activities, instructional media, evaluation and environment. The sample of this study were 480 students at the lower secondary education level in the secondary schools in educational region six. The analysis of data consisted of percentage, mean and standard deviation and then presented in tables and descriptive forms. The findings were as follows;

1. In the aspect of teachers, the students perceived that teachers were the factor affecting interest at the high level.
2. In the aspect of classmates, the students perceived that classmates were the factor affecting interest at the high level.
3. In the aspect of textbooks, the students perceived that textbooks were the factor affecting interest at the high level.
4. In the aspect of instructional activities, the students perceived that instructional activities were the factor affecting interest at the high level.
5. In the aspect of instructional media, the students perceived that instructional media were the factor affecting interest at the high level.
6. In the aspect of evaluation, the students perceived that evaluation were the factor affecting interest at the high level.
7. In the aspect of environment, the students perceived that home environment, school environment and local community environment were the factors affecting interest at the high level.