

WANIDA CHOKASUTTA : OPINIONS OF INSTRUCTORS AND ENGLISH MAJOR  
GRADUATES CONCERNING THE BACHELOR'S DEGREE ENGLISH PROGRAM, FACULTY  
OF HUMANITIES, UNIVERSITY OF THE THAI CHAMBER OF COMMERCE. THESIS  
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The purpose of this research was to study the opinions of  
instructors and English major graduates concerning the Bachelor's Degree  
English program, Faculty of Humanities, University of the Thai Chamber of  
Commerce in the aspects of curriculum objectives, curriculum structure,  
subject content, teaching methods and activities, instructional medias,  
and measurement and evaluation.

It was found that both instructors and graduates thought that the  
curriculum objectives, curriculum structure, and the subject content were  
appropriate at the high level. Concerning the measurement and evaluation,  
both instructors and graduates thought that they were practised at the  
high level.

Both instructors and graduates agreed that teaching methods and  
activities were practised at the low level. Concerning instructional  
medias, the instructors thought that they were practised at the high level  
but the graduates thought that they were practised at the low level.