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PATARARUDEE SUPUTSOPON : AN ANALYSIS OF FACULTY MEMBERS' ROLES IN SUKHOTHAI THAMMATHIRAT OPEN UNIVERSITY. THESIS ADVISOR : ASST. PROF. THIDARAT BOONNUJ, Ed.D. 202 pp. ISBN 974-583-027-5

This study aimed to analyse the roles of the faculty members in Sukhothai Thammathirat Open University accordingly to four key roles of the Thai university; teaching, conducting research, academic services and preservation of art and culture.

The results of the study showed that the faculty members in STOU. played their roles most highly on teaching, followed by academic services, research and preservation of art and culture.

For the teaching roles, they mostly produced teaching media. The highest in number to be produced were radio programs followed by textbooks and television programs. Tutorial, test item writing, academic counselling, examination coordinating and intensive training were other activities they conducted.

It was found that only some of the faculty members performed the research role according to their interest. Research works undertaken for off-campus organizations were less but writing academic documents were even less.

Academic services for the off-campus society to be done respectively involved being resource persons in training, discussion, meeting and seminar. They also organized the academic meetings, discussion groups, training and seminars as well as wrote and distributed academic articles. Some worked as part-time lecturers to other tertiary institutions.

Involving art and culture preservation, most STOU. faculty members did not perform this role. A few who did mostly undertook in cooperation with the university rather initiated their own programs.