C310333: MAJOR LIBRARY SCIENCES

CLIPPING COLLECTION MANAGEMENT / CLIPPING USE \$\(\frac{1}{2}\) SCHOOL LIBRARY CHOLLADA PONGPATTHANAYOTHIN: THE MANAGEMENT OF THE CLIPPING COLLECTION AND ITS USE IN SECONDARY SCHOOL LIBRARY UNDER THE DEPARTMENT OF GENERAL EDUCATION IN BANGKOK METROPLIS. THESIS ADVISOR: ASSO. PROF. KLOMCHIT PLYWEJ. 250PP. ISBN 9744583-000-3

The purposes of this study are to investigate the management of the clippings collection and its use and the need conditions of the users in secondary schools under The Department of General Education in Bangkok Metropolis.

Most school libraries have uncertain policies regarding the clippings collection. For selecting clippings, nearly all libraries consider the contents presented to provide useful information for reference and relevant to the curriculum. Most libraries have not registration, no index card and no future program for taking them, and no other searching aids. Most libraries store and arrange the clippings by subject heading in the cabinet. Most libraries weed out contents that are out of date and useless. Lending for use in libraries service is available in all library. Most provide an open shelf service. The method of public relation of clippings collection used most is to have a clearly visible signboard which points out the clipping storage location.

Most users never use the clipping service because they do not know what clippings are. The principle purpose is to find out individuals' interest of information. The highest problem of clippings uses is clippings is this ufficient. The advantage of using clippings is to support the knowledge in addition to the books. The areas of contents that users need at the high level are Sciences and Technology, Education and Career, Entertainment, politics, and Languages. The best method to promote the clipping service is to display lists of new clipping titles with their abstracts on the board in front of the libraries