

C416117 : MAJOR INDUSTRIAL ENGINEERING

KEY WORD: MASTER PLAN / CONTROL / MANAGEMENT

SOMSAK SITTHICHANCUNA : MASTER PLAN FOR FACTORY MANAGEMENT

CONTROL IN THE CLUTCH INDUSTRY. THESIS ADVISOR : ASSO.PROF.

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Because problems such as production planning and controlling occur in factory management , this thesis aims to introduce a master plan which provides effective planning and implementation , using a clutch factory as an example .

The result of the study leads to a formulation of a master plan which illustrates controlling management , budgeting and finance . This will help an executive manager to control market planning , production planning , purchasing , inventory management , material usage , manpower , machine and timing . With the use of computer programming , this master plan facilitates implementation of work and acts as a guideline for future development of this system.