

Thesis Title	Revenue Acquisition Effort of Chiangmai Municipality		
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Abstract

The purpose of the present study is to evaluate the degree of the efforts of the Chiangmai Municipality in raising its revenue from the major sources during the period of 1977 - 1989. The sources of revenue selected for this study are the Building and Land Tax, Property Tax, Billboard and Sign Tax, Slaughter Duty, Spirit and Excise Tax, Motor Vehicle Fees, Other Fees, Fines and Licensing Fees, Income from Property Tax, Revenue from Municipality Enterprises and Miscellaneous Revenues. The study also attempts to examine factors that may have affected the capacity to earn revenue of the municipality and its associated problems.

The index that measures the degree of efforts is defined as the ratio between the size of the revenue that is actually earned to that of the estimated value for that year. The estimated value is

derived from a regression equation that explains the tax revenue using socioeconomic factors of Chiangmai Province as explanatory variables. This estimated value represents the value of the revenue that the Municipality is expected to be able to raise under normal operating conditions.

The data used in the study consist of revenue data from various sources of the Chiangmai Municipality, Gross Provincial Product of the Chiangmai Province, population of the Municipality and qualitative information from various Revenue Acts and other related regulations.

From the study it was found that economic and population variables could explain most of the variation in the revenue from each of the sources with statistical significance at 0.05 level. However the quality of the regressions are not highly satisfactory due to the shortness of the series of the available data resulting to inadequate degrees of freedom. Nevertheless the major explanatory variables have coefficients that bear the correct signs which indicate that the tax revenues increase as the Chiangmai economy grows.

The evaluation of tax efforts of the Chiangmai Municipality shows that for most items of taxes the Municipality managed to raise revenue at levels near their respective trend values for most of the years under the study. However for the Building and Land Tax, Property Tax, Billboard and Sign Tax and Excise Tax the Municipality showed

less than normal level of efforts for the years 1981 and 1983. As for Sales Tax and Miscellaneous Revenue, there appeared less than normal efforts in 1977; and Revenue from Properties, Utilities and Municipal Enterprises showed less than normal efforts in 1978 and 1979.

Results of the study confirm the hypotheses that tax revenue of the Chiangmai Municipality under normal condition of administration varies according to the growth of the Chiangmai economy and the variation in the degree of efforts of the Municipality in raising the tax revenue is determined by variation in administrative environment, local politics and legal framework of the period under the study.