

RUNCHUAN PIANSOM : OPINIONS OF COURSE TEAMS AND CO-WRITERS TOWARDS THE FORMAT OF 'COURSE TEXTBOOKS' OF SUKHOTHAI THAMMATHIRAT OPEN UNIVERSITY. THESIS ADVISOR : CHAWALERT LERTCHALOLARN, PH.D.
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The purpose of this study was to determine the opinions of course teams and co-writers towards the format of course textbooks of Sukhothai Thammathirat Open University. Course team members and co-writers were sampled from the outer university population and from inner university populations.

The findings indicated that :

1. The course team members and co-writers rated the general format and presenting format of contents of course textbooks.

2. There was a significant difference (at 0.5 level) between outer and inner (both course team member and co-writers) in their opinions towards general format and content presenting format except regarding character size and font, unit teaching outline presenting format and content presenting format (both groups agreed that these aspects were at suitable level).

3. Most members of the two groups stated that format used in present time was suitable but they wanted to have the two-column format changed into a 1-column format. Also they said that book designs should be improved.