Special Research Studies Title The Study of Construction Information Dissemination

on The Internet

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Abstract

Information is extremely important for any decision making in the construction industry nowadays. It is therefore critical to get information fast and effectively. Realizing the importance of information, the thesis was aimed to study dissemination of construction information on the Internet, which is an efficient medium for information retrieval. The research process was as follow; (1) studying current forms of information dissemination on the Internet; (2) studying web page design, construction techniques and procedures; (3) developing a questionnaire regarding problems and obstacles in the Internet usage, type of information to disseminate, and expected benefits of construction information dissemination on Internet; and (4) developing a web site containing construction information on the Internet.

Result of the research showed that at present there was not much dissemination and search of construction information on the Internet. This situation was due to lack of Internet usage skills, and English language barrier. This study has led to better understanding of the Internet's unique benefits in the construction industry. Obviously, the Internet provides an access to up-to-date information from a single medium as well as an ability of fast retrieval. Hence, we should promote all construction organization to disseminate useful construction information in the Internet through systematic linkages (or hyperlinks) in order to assist continuous development of the Thai construction industry.

Keywords: Website Development / Internet in Construction / Construction Information /
Construction Industry