

THESIS TITLE : A COMPARATIVE STUDY OF LEARNING ACHIEVEMENT
IN THAI OF PRATHOM SUKSA III STUDENTS BETWEEN
USING THE TALES WITH CARTOON APPROACH AND
THE CONVENTIONAL METHOD

AUTHOR : MRS. JUREEPORN SONTA

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Samrej Yurachai
.....
(Associate Professor Dr.Samrej Yurachai)

Paisan Suwannoi
.....
(Assistant Professor Paisan Suwannoi)

ABSTRACT

The purpose of the research was to compare the learning achievement in Thai of Pratom Suksa III students using the Tales with Cartoon Approach and the Conventional Approach.

The data were collected in the third semester of the academic year 1993. The subjects were 66 students of Ban Nongmag school, Nonghan Primary Education Office of Changwat Udonthani. The subjects were selected by the Match Paired Sampling Technique assigned to the experimental group of 33 students and the control group of 33 students. The experimental group was taught by the Tales with Cartoon Approach and the control group taught by the Conventional Approach.

The Pretest-Posttest Control Group Design was utilized in this study. The research tools developed by the researcher were the Thai Learning Achievement test, The Tales with Cartoon teaching plan, The conventional teaching plan and The Tales with Cartoon. The data were analyzed by the t-test of SPSS/PC⁺ Program.

The results indicated that the learning achievement in Thai of the experimental group was better than the control group at the .05 level of statistic significance.