

Abstract

The purpose of the study on "Guidelines for Strengthening the Work of Economic Reporters" is to study opinions of reporters on their work and financial security, as well as guidelines for strengthening their work and financial security. The study is a survey research using questionnaire as instrument for data collection. The sample of this study included 120 members of the Economic Reporters Association. The data processing is based on the statistical analysis in social science (SPSS). The statistics applied for this study are the average, percentage, standard deviation, one-way analysis of variance, t-test, and F-test. The significant statistical relationship is set at 0.05. The study is concluded as follows:

Most respondents are single female aged between 23 and 30 years old, who hold Bachelor's degree and have around 1- to 5-year working experiences as reporters for newspapers, with monthly salary in a range of THB10,000 to THB20,000. The study shows that economics news reporters generally have moderate satisfaction on work security. Respondents who were highly satisfied with the work security see that they have freedom at work and news organizations are able to report news based on fact, without having to distort information. Besides, they are highly recognized from the society and feel proud of being recognized as mass communication persons. Economics news reporters are moderately satisfied with financial security of their works. They highly agree that news organizations provide provident fund to employees. The analysis of variance to compare difference in general information and work security in areas of work content shows that respondents with different details of gender, age, education level, marital status, income, years of experience and work responsibility have similar points of view toward job security. The analysis of variance to compare difference in general information and financial security shows that respondents with different educational level and income have different opinion about financial security.

In terms of suggestion, news organizations should have labor union to take files of complaint, to protect rights of reporters, especially in case that reporters might not be treated properly both by verbal etiquette and physical manner. They might be molested or endangered of physical attacks or belongings stolen. Employers should provide self-defendant training to reporters and make additional payment for them on over-time assignments.