

Thesis Title	A Study of Data Contents on the Websites of Higher Education Institutions Under the Ministry of University Affairs
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Candidate	Mr. Surathep Sukeree
Supervisors	Assistant Professor Dr.Paiboon Kiattikomol Associate Professor Adisak Pongpullphonsak
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ABSTRACT

The purpose of this research was to study the status, problems, and obstacle of the websites development of higher education institutions under the Ministry of University Affairs in Thailand. The study focused on (1) the development status of web sites, (2) the problems and opponents of development of websites, (3) comparisons of the problems and obstacle in public and private in higher educational institutions under the Ministry of University Affairs, (4) the survey status/character of the websites in higher educational institutions under the Ministry of University. The population was 136 webmasters and web directors from 74 institutes. The data was analyzed by using frequency, percentage, mean, standard deviation and the Mann-Whitney U Test to compare the problems on developing the web site.

The research results indicated as follows: The development of the website, personnel, software, hardware, updates. The result of this research indicated that the obstacle of websites development in education institutions under the Ministry of University, slight personal for more function, Dreamweaver Notepad ASP were admire for development. Internet Explorer was the best web browser, only server for development and low bandwidth for network linking in domestic and international, because of new data incoming by concerning unit then everyday updated by webmaster.

The problems and obstacle of development the websites of higher education institutions were, personnel, equipment, development, data content. All of problems and obstacle

were in middle level. Comparisons of the problems and obstacle of public and private higher educational institutions proved that there were not statistically different between the two cases.

The survey status/character of the websites — data, news, information, services, presentation and instruction — showed that most of higher education institutions under the Ministry of University had development in data content of each website before 2001 and growth trend in the future than the beginner.

Keywords: Status / Problem / obstacle / Website / Higher Education /

The Ministry of University Affairs