

Title : A Study of Conditions and Needs in Managing the Savings Group for Manufacturing according to the Perceptions of the Management committee and Members of the Savings Group for Manufacturing to Develop the Local Economy of Phitsanulok Province

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This research is aiming to study the condition and the needs in managing the savings group for manufacturing according to the perceptions of the management committee and members of the savings group for manufacturing to develop the local economy of Phitsanulok province. The population and sample group used in the study consisted of 144 management committees members and 216 members of the savings group in Phitsanulok. The instrument used in this research was an estimated-ratio questionnaire developed by the researcher. Statistics used for analyzing the data were mean and standard deviation.

The result of this research on the management condition according to the perceptions of the management committee and the members of the savings group in Phitsanulok showed that overall all areas : administration and management, marketing and production, budgeting and funds and building facilities, were rated as low. With regard to management needs as viewed by the management committee and the members of the savings group in Phitsanulok , it was found that in the areas of administration and management, marketing and production, budgeting and funds, and building facilities needs were at a high level.