

The purpose of this independent study about "Necessities and Approaches for the Privatization of The Communication Authority of Thailand : A Case Study of The Upper Northern Region" were 1) to analyze the need for the privatization of The Communication Authority of Thailand, 2) to gather the staff's opinions about the appropriate approaches for the privatization of The Communication of Thailand, and 3) to find out about effect and benefit to the staff after such privatization.

306 samples were taken from staff and employees of The Communication Authority of Thailand (CAT) in the upper northern Thailand region. The study tool used was questionnaires.

It was found that the majority of the samples studied did not agree with processing the firm into public company in the future. They thought that the internal factors are the cause of needs to be processed than external factors. The sample groups were not sure about the appropriate trend of such processing.

For the effect and benefit gain after the privatization of CAT, they thought that self development will be pretty much needed, the pattern of work will have to be changed, each person will have to work harder and have to be more responsible which can result in instability in work as well as decrease, etc.