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POONSUK PRAMORATAT : EDITORS' ROLE SELECTION TELEVISION NEWS  
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The purpose of this research is to study editors' role selection of television news for national development, comparing editors' opinion about the characteristics of television news for national development, the guideline to consideration and decision making on content and format presentation, the trend of changing of structure, format and content presentation of television news of national development with television news content analysis.

Results indicate that the editors have the partial role to select and present the television news for national development they can not absolutely select and present the format and content television news according to their opinion. The television policy, business and political policy are three significant constraints for editors' role selection of television news for national development.