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CHIDCHAI AUNGKHAIVAIMONGKOL : THE ROLE OF MINIBUS AS A PUBLIC
TRANSPORT IN URBAN AREA : A CASE STUDY OF CHIANGMAI MUNICIPALITY

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This research has five objectives. To study present public transportation in Chiangmai city, the role and importance of minibus as a public transport in study area, the relation between minibus and the growth of Chiangmai city, about its problems from minibus services and to propose guide lines to improve minibus system in study area.

The conclusion of this research is that : there are basically three modes of public transport in the study area : city bus, minibus and samlor. It is found that minibus plays important roles in public transport in the study area. Especially as a public transport in urban area, rural area. Its also role for passengers or tourists to visit Chiangmai.

Although minibus plays an important role in public transport, but in present the management of minibus is deficient and operate without control seriously by Government agencies that created many problems. While minibus is necessary for passenger. So it should be have the effective strategies or guide lines to manage the minibus transportation system in the study area.