

## C135568 : MAJOR URBAN PLANNING

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SUTHEP PRATHUANGPOKJAROEN : A STUDY OF ROLES AND IMPACT OF FIRST CLASS HOTELS IN BANGKOK METROPOLIS. THESIS ADVISOR : ASSO. PROF. DARANEE THAVINPIPATKUL, Ph.D. 231 pp. ISBN 974-582-947-1

The objective of this research are to study roles and impact of first class hotels in Bangkok Metropolis, to study the development and expansion of first class hotels and its impact to urban land uses.

According to the study it was found that service and facility of the hotels has been developed to serve the social and economic activity of Bangkok and serve tourism industry amount of the hotels have been increasing due to the 4<sup>th</sup> National Social and Economic Development Plan. The hotels investment caused the employment and main revenue of tourism industry.

The first class hotels is located and distributed in C.B.D., especially in Bang Rak, Pratumwan and Klong Toey district. Because of the advantage of accesibility, tourist facility and natural visual value. The hotels in this area had impact on traffic, infrastructure, environment and urban land use.