

C 135576: MAJOR MAJOR URBAN PLANNING

KEY WORD: GUEST HOUSES/TOURIST/URBAN COMMUNITY/KHAOSAN ROAD

THAVAT EAIMCHAREON : THE ROLE OF TOURIST GUEST HOUSES ON URBAN
COMMUNITY : A CASE STUDY OF KHAOSAN ROAD. THESIS ADVISOR :
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The objectives of this thesis are to study and analyze characteristics of tourist guest houses, its effects to urban community in the terms of economics, social, culture, environment and building structure and to recommend improvement and development plans for future urban expansion.

It was found in the study that the areas had totally been developed from living and commercial areas to serve tourism industry. All houses and building were altered, expanded, demolished and rebuilt to become guest houses. Hundreds of new building were also built up for this benefit. Expansion of tourist guest houses which is crowded all over the studied areas bring about after-effect of building structure, urban planning, economics both positive and negative, social and traditional Thai culture.

This study, therefore, would recommend development schemes divided into 3 strategies as follows :

1. Government allows the growth and the expansion of guest houses business throughout the town without control.
2. Government legally agrees with the creation of guest houses but also attempts to keep all effects under control.
3. Government has also introduced a plant for suitable management of guest houses in the urban community.