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POLITICAL HABIT
SUKHUM DONSOPON, ACTING SUB-LIETTEMANT: POLITICAL MOTIVES,
ATTITUDES, PERSONALITIES AND HABITS OF MAHA SARAKHAM ELECTORATE.
THESIS ADVISOR: ASSO. PROF. PORNSAK PHONGPHAEW, Ph.D. 352 pp.

The main objectives of the thesis are: firstly, to find out the critical attributes and on analytical model for political motives, attitudes, personalities and habits of Mahasarakham electorate, by analyzing the effect of independent variables influencing upon dependent ones. The procedure of analysis is based upon sufficient and necessary political theorems and appropriate modeling research designs. Secondly, it is to find out the interaction among the factors within the social context and political culture. The third point is to develop tools for psychological measurement (CPTI). In addition, the study will try to characterize main types of political attitudes associated with the electorate.

This is a survey research. The data were collected between June 1, 1992 and October 31, 1992, using the multi-stage sampling technique, and a sample of 400 from Mahasarakham electorate.

The study finds that political motives, attitudes, personalities and habits of males and females are not different significantly at the 0.05 level. But in cases of the level of education, occupation and economic status (per capita income), there is a significant difference at the level of 0.05. After study the factors of economic and social circumstances, we find that there is no significant difference on political motives of Mahasarakham electorate, but in cases of political attitudes, personalities and habits of those people, there is a significant difference at the level of 0.05. The study also finds that the electorate of Mahasarakham province show political motives, attitudes, personalities and habits consistent with democratic norms rather than authoritarian one.