

ANGKANA RUNGPONNURUK : A COMPARATIVE STUDY OF THE PROFESSIONAL
SOCIALIZATION OF REPORTERS BETWEEN THE GOVERNMENT AND PRIVATE
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The objective of this research is to understand the factor of environment which influenced the expression of role, duty and responsibility, including of termination from the career of persons who had worked in both private and government bodies.

The research results indicated that the factors of being Public Relations Department's news reporters was social background that persons' families worked in the government sectors. This led to profession security value. For the education, they graduated from specialise field institute. The other factor is their own good human relation of their natural habit. Considering of being news reporters career of Siam Rath, we would see that, for the social background, some are members of news career family. Therefore, this became the reason of getting in news career. The result also demonstrated that to work in news career in private sector. The familiarity with one who worked in this field is important. They led them to work in the career. Besides, writing skill is another important factor that motivated them to work in this field For educational perspective some graduated in mass communication field. Others learned by their experiences.

For working environment, all of news staff heartfully tried to play their roles underneath some limitations comprised of organisation structure, aim, objectives, relation between commanders and colleagues, as well as news reporter's position and responsibility. These limitations effected their working and responsibility attitude.

Conflict in their role expression is the cause of termination from their news career in both organization. In the Public Relations Department's news reporter case, their roles would be terminated by temporary stop working commandwhile Siam Rath newspaper's news reporters would to terminated themselves by resignation from their organization and started news job with other organizations, otherwise they would be the freelance writer. However, they occasionally come back to work with their organization.