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KEY WORD: PARENTS! ROLES/DEVELOPING HEALTH BEHAVIOR/STUDENTS IN ELEMENTARY SCHOOLS

DARUNWAN DANPITUG: PARENTS' ROLES IN DEVELOPING HEALTH BEHAVIOR OF STUDENTS IN ELEMENTARY SCHOOLS UNDER THE JURISDICTION OF THE BANGKOK METROPOLITAN ADMINISTRATION. THESIS ADVISOR: ASST. PROF. LAWAN SUKKE H.S.D. 159 PP. ISBN 974-581-237-4

The purposes of this study were to investigate and to compare the rol of parents in developing health behavior of elementary students, (grade-one) under the jurisdiction of the Bangkok Metropolitan Administration with the variables of parents' education and income status.

- Four hundred and fifty parents of grade-one students were asked to respond to questionnaires developed by the researcher. Four hundred and fort questionnaires (97.8%) were returned. The obtained data were then calculated to obtain percentages, means and standard deviations. One-way analysis of variance was used to test the differences. The findings were:
- 1. Parents perceived that they performed their roles in developing health behavior of students "frequently."
- 2. Parents with different educational levels and income levels performed their roles significantly different at the 0.05 level. The parents with higher educational background performed their roles more than the lower educational background parents did, and the parents with higher incomes performed their roles more than did the parents with lower incomes.