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KEY WORD: SATISFACTION/ FACTORS/ JOB/ ACADEMIC STAFFS AND NON-ACADEMIC STAFFS

KRONGKAEW SORANUN : JOB SATISFACTION AND FACTORS AFFECTING JOB SATISFACTION OF FACULTY OF ACADEMIC STAFFS. AND NON-ACADEMIC STAFFS AT CHULALONGKORN UNIVERSITY. THESIS ADVISOR : ASST.PROF.WEERAWAT UTHAIRAT, Ph.D. 142 PP. ISBN 974-584-279-6

The purposes of this research were to study the job satisfaction and factors affecting job satisfaction of academic staffs and non-academic staffs at Chulalongkorn University by using the Motivation-Hygiene Theory developed by Frederick Herzberg. A set of questionnaires consisting of check-list and rating scale had been constructed and 351 copies were sent to academic staffs and non-academic staffs at Chulalongkorn University. 335 copies of them (95.44 %) were returned.

The data were analyzed by using SPSS/PC⁺ for percentages, mean, standard deviation, Pearson correlation coefficients and the stepwise multiple regression analysis.

The findings of the research were as follows;

1. The job satisfaction of academic staffs and non-academic staffs at Chulalongkorn University was at low level.
2. In general factors affecting job satisfaction of academic staffs and non-academic staffs at Chulalongkorn University in rank order of importance were advancement, salary and benefits, policy and administration job security and responsibility.