

SUNEERAT BORIPANT, : A STUDY OF HEALTH LITERACY OF THE HOUSEWIVES IN
THE RURAL OF THE THREE SOUTHERN BORDER PROVINCES. THESIS ADVISOR :
ASSO. SOMKIT RAKSASATAYA, CO ADVISOR : ASIST. PRAPIM SUPASANSANEE,
141 PP.

The reserch objectives were to study health knowlege, health practice, and their relationship, according to basic minimum need of the housewives in Changwat Pattani, Yala, and Narathivas.

It was found that

1. The housewives had insufficient knowlege on immunization, partum and post partum care, and on participation in Drug Cooperative Fund.
2. Health practices of the housewives were below the criteria of health development goal set by The National Rural Development Committee, except health practice on nutritional surveillance of pregnant wemen.
3. There were positive relationship between knowlege and practice on envinronmental health and sanitation, immunization, receiving of health information, prenatal care, and being member of Drug Cooperative Fund.