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KEY WORD: ANALYSIS/OPERATION/ACADEMIC RESOURCES

SUPAPORN PORNPISNUKITJA : AN ANALYSIS OF THE OPERATION OF
CENTERS OF ACADEMIC RESOURCES, SHULALONGKORN UNIVERSITY. THESIS
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The purposes of this research were 1) to study the development of operation of centers of Academic resources, Chulalongkorn University 2) to analyze the objectives, policy, goals and operation focus on the administration, services, and trends of technological utilization at the Centers in the future and 3) to explore the personnel and the clients' opinion, problems, and suggestions to improve the operation and services rendered.

The major findings revealed that the Centers of Academic Resources, Chulalongkorn University was established in 1982 by combining 3 former units namely : Central library, Thailand Information Center and Audiovisual Center. The administration structure of the Centers composed of one director and two vice-directors and Head of the Thailand Information Center, Head of Audiovisual Center as the operational committee. The committee was responsible for setting the Centers were supported by sources composed of ; 1) Government Budget 2) University Funds and 3) Faculty Funds.

The objectives of the Centers had been improvised in according to the University policy ; based on : Instruction, Research and Publication, Community services, and arts and cultural conservation. At the present, the Centers has introduced the Chulalinet and Internet Network. In addition, the Centers planned to Computerize in searching information and services on line of bar code system.

For the problems in operating the Centers, the results showed that the most important problem is budgeting, which will reflects in the service rendered as follows ; the librareal resources and durable articles searching. The second important problem is lack of personnel especially those who are experts.