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PARSAN BRIBOONNANGGOUL : A STUDY OF THAI CLASSICAL MUSIC ACTIVITIES
MANAGEMENT IN MATANAKOSIN UNIED COLLEGES. THESIS ADVISOR : ASSO.
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The purposes of this research were to survey the opinion of the administrators, activity advisors, and students of Ratanakosin Colleges concerning Thai classical music activities management in these institutions and to propose suggestions for enhancing these activities.

The research results revealed that most of the Thai classical music activities managed in the important traditional festivals were composed of 1) Thai classical music shows and demonstrations 2) Academic activities concerning training and seminars 3) Thai classical music exhibitions. Most of the budget used for these activities was supported by the institutional budget. The people supported the activities were the administrators, instructors, and students, and the music department was responsible for the activities. For the music display sites were depended on occasions and types of activities.

The administrators' role was the most important in establishing programs's objectives and budget contro for Thai classical music activities. The instructors and students had the same opinions that they should propose their ideas concerning policy, suggestions for enhancing the activities management, and to work collaboratively in managing the Thai classical music activities successfully. In order to establish. The colleges' images and prestiges and Thai music should be preserved as the identity of music culture. The most desirable pattern of Thai classical music activity was suggested in important traditional festivals. For the budget and materials supporting, the colleges should be responsible for, and should search for more supported agencies, or else, the colleges might set up special activities for budget supporting.

The suggestions for enhancing the Thai classical music management were : 1) to improve the classrooms and rehearsal places ; 2) to have more instructors and allocate them properly for each college ; 3) to search for more budget supporting ; and 4) to set up local announcement activity to call attention and to familiarize students and those who interested in Thai music.