


**THESIS TITLE : THE PROMOTION AND DEVELOPMENT OF OCCUPATION IN  
POTTERY PRODUCTION**

**AUTHOR : MR. CHAVALIT KARNRUENSRI**

**THESIS ADVISORY COMMITTEE :**

  
..... Chairman  
(Dr. Thanapan Thane)

  
..... Member  
(Associate Professor Dr. Kulthida Tuamsuk)

#### **ABSTRACT**

The purposes of the research were : 1) to study the historical background and development of pottery in Ban Wangthua, Tambon Wangchai, Amphoe Namphong, Changwat Khon Kaen ; 2) to study the conditions of pottery occupation ; 3) to study problems of pottery occupation ; 4) to study requirements of pottery makers. The qualitative method was primarily used. The field data was collected by using interview method, with the village's key informants and leaders, and observation method. Then, the operations research, which comprised of intervention activities and pretest-posttest data collection, was conducted.

The population of this study was a member of 35 families who were pottery makers in Ban Wangthua. The interventions that were conducted included : a workshop on pottery production ; a field trip; and an establishment of a group of pottery makers. The data was collected by using interview method, both before and after the interventions. The statistics used for analyzing data included percentage, mean, t-test, and Wilcoxon Signed Ranked test. The results of the study found that :

1) The occupation in pottery production was in hearted from their traditional culture. These were determined by many factors such as society, culture, and economy. The community migrated from the lower part of the northeast, that was from Changwat

Nakhon Ratchasima. Therefore, it was obviously seen that their language, culture, and customs were similar to those of people in Nakhon Ratchasima

2) After the intervention, the pottery makers had gained more knowledge and comprehended in pottery occupation.

3) After the intervention, the problems : of pottery production in the community had been decreased.

4) After the intervention, the needs for knowledge and establishment of a community group for pottery making had been decreased.

The research results also indicated that the pottery makers in the community had developed a form of products that met the needs of the market, a community group of pottery makers and a better marketing management. The incomes of these pottery makers had increased, statistically significant at 0.05 level.