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KEYWORD: CURRENT AWARENESS SERVICES/ PHARMACEUTICAL SCIENCES FACULTY

SUPIN UDOMPON: THE USES AND NEEDS FOR CURRENT AWARENESS SERVICES OF MEMBERS OF THE PHARMACEUTICAL SCIENCES FACULTY. THESIS ADVISOR:

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The study focuses on the services available and purpose of using each type of current awareness services. It also addresses the problems associated with servicing. Population of the study includes all pharmaceutical sciences faculty members and are grouped into six fields of study, of the 371 questionnaires distributed, 254 (68.46%) were returned. The data were analyzed in order to compare the needs and purpose of using the services.

Results of the study found that of the six types of services available, pharmaceutical sciences faculty members use mainly 3 types. These are new accession lists, contents page routing and new book display. New accession lists is used at medium level by the highest number of faculty members for composing instructional material. Problems associated with the services are retardation of service, unattractive format, and irregular service. On the aspect of service needs, three types of services are differently needed at significant level of .05 by the six fields of faculty members. These are library bulletin, journal routing and contents page routing. For the other three types of services (new accession lists, selective dissemination of information and new book display), there is no significant difference in the needs among the six fields of faculty members. Based on the purpose of using the services, faculty members needed six types of the current awareness services, with the exception of the library bulletin. There is significant difference among the needs for those five types of current awarencess services.