

KAMOL SURINAND : THE RESIDENTS' ATTITUDE TO LOW-PRICE CONDOMINIUM IN SUBURBS OF BANGKOK METROPOLIS. THESIS ADVISOR : ASSO.PROF.MANOP BONGSADADT. 150 pp. ISBN 974-584-535-3

The purpose of this research is to study the attitude of residents, who live in low-price condominium in suburbs of Bangkok Metropolis, toward society, economy and physical by studying in their ways of living, facilities, and infra-structures in these condominium projects. The result of this research could be the direction and data base for the government or private section to establish the low-price residential condominium for the low-income people.

Two assumptions were made as follows : 1) The attitude in selecting residence of the target groups who have lived in low-price condominium tend to change from a single house to a residential condominium. 2) The target groups who have lived in low-price condominium tend to move their residences from suburbs of Bangkok Metropolis to the central and inner area of the city.

The research sample groups are provided into four areas in the north, south, east and west around suburbs of Bangkok Metropolis with total samples of 1,002.

The result of this research showed an interesting essence of low-income target groups in Bangkok Metropolis that they want to move to a single house, condominium, and townhouse at the percentage of 68.1, 17.6, and 14.3 respectively. The attitude of the residents to low-price condominium are stated into three levels; good, fair, and poor which is 8.1 percent, 87.2 percent, and 14.3 percent respectively.

The proof of the first assumption showed that it was rejected since most of the target group of 68.1% wants to live in a single house, and only 17.6% wants to live in a condominium.

The proof of the second assumption showed that it was rejected since most of the target group of 39.1% prefers to stay nearby his workplace than the central or inner area of Bangkok Metropolis.