This research was the descriptive research and its purpose was to study of the perception of social insurance, self care and related factors of using health service of social insured person at Lanna hospital, Chiang Mai Province. The total amount of 380 social insured patients that came to Lanna hospital from 1 April to 31 May 2002 were asked to fill questionaires. The data were analysed with the SPSS for Windows program including the following statistics: frequencies, percentage, mean and standard deviation.

The findings were as follows:

- 1. The perception of the social insured person about social insurance was in moderate level.
- 2. In general, the social insured person had good health behavior except the behavior about exercise and annual check up. When they were illed, they preferred searching for medical services and getting medication to primary taking care of themselves. The place where they most favoured were the hospital that they insured with. The rates of medical services were 4-6 times/year. The out patient department was the most frequent place that they visited.
  - 3. The related factors about using health service of social insured person were:

Predisposing factors: Social insured person had high level of knowledge and had modeate level of opinion about social insurance.

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Enabling factors: The distance between the resident of the social insured person and the hospital was not a main obstacle for receiving medical services because of good traffic communication. Besides the services available was good, friendly and required short period of time.

Reinforcing factors: The social insured person had a good support from the members of their family in order to came to have the medical services as well as a good support from the hospital staffs.