

Thesis Title	A Study of Readiness for Implementing Information System in the Automobile Service Center
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ABSTRACT

The objective of this research was to study the readiness of information system using in automobile service center in term of equipment, place, personel and budget from sampling group which was operators and information technology staffs of authorized car service centers. These personels from car service center and distributors were authorized by Yontrakit. These persons were gathered from 35 sources which were consided of 13 places in Bangkok, five places in central area, three places in eastern, six places in northern, four places in north-eastern, and four flaces in southern. Questionnaires were used as a dynamic tool to gather the data for this research. Questionnaires were separated into 2 sets. Each set had 3 sections. First section of both sets was personal data. Second section of the first set was personnel readiness. Frequency and percentage were used to analyzed the data.

The results were that in term of equipments the car-service centers and distributors were not ready to use information system in their organization. However, in term of place, personel, and budget, the car-service center and distributors were ready to use information system in their organization.

Keywords : Readiness / Information System / Automobile Service Center