

C330177 : MAJOR Government

KEY WORD: SUCCESS/ASSISTANT DISTRICT OFFICERS

WITTAYA KITTITHADAKUL: IMPORTANT FACTORS AFFECTING SUCCESS IN PERFORMING DUTIES OF ASSISTANT DISTRICT OFFICERS. THESIS ADVISOR : ASSO. PROF. WITHAYA SUCHARITHANARUGSE, Ph.D. 144 pp. ISBN 974-583-674-5

This research focuses on studying important factors affecting successful performances and working process of assistant district officers in Nong-Khai Province.

The research reveals that personal characters, role of leadership, and abilities in building relationship with people, community and related organizations are important factors for successful performances of assistant district officers as hypothesized. To implement projects and activities in responsible area, assistant district officers have to make use of such factors well.

Moreover it is found that the ability in building relationship with people, community and related organizations is the most crucial factor because such ability does help creating friendship, trust and unity, which leads to cooperation finally.