

C430307 : MAJOR SOCIOLOGY AND ANTHROPOLOGY
KEY WORD:

SOCIAL IMPACT/INDUSTRIAL DEVELOPMENT/ADJUSTMENT
SOMCHAI SAISOOKSAWAD: SOCIAL IMPACT FROM EASTERN SEABOARD
INDUSTRIAL DEVELOPMENT TO LIFE ADJUSTMENT. THESIS ADVISOR :
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The object of this research is to study livelihood adjustments of the Mab Chalood community under impacts of the Eastern Seaboard Industrial Development. Considerations are given on Situational conditions of the community namely, proximity to the Mab Tapud Industrial Estate and the nonviability of agricultural occupation and personal and family factors namely, educational attainment levels, land-selling experiences, land utilization patterns, income and debt status. Livelihood adjustments are related to factors of occupational adjustments, high educational preferences, occupational preferences, family patterns, family relations and neighbor relations. The main hypothesis is that differences in situational and personal conditions have differences impacts on livelihood adjustments. Apart from questionnaire survey collected through interviews of 160 household heads, there are also 16 indepth case-studies.

The findings are that the proximity factor and personal characteristics, namely, education, land utilization, income and debt status all put pressure on livelihood patterns of the members of Mab Chalood community to adjust the relatively educated younger female and male members need for higher income jobs monthly in the Industrial Estate, while others tend to go for jobs in service sector. Consequently, the community members prefer higher educational levels and nuclear family forms, while their family lives and relations with neighbors have been much affected.