

## C410997 : MAJOR LINGUISTICS

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BUDDHIST SERMONS ON RADIO

PHIKULKARN RUCHIRABHA : BUDDHIST SERMONS ON RADIO : AN  
ETHNOGRAPHY OF COMMUNICATION APPROACH. THESIS ADVISOR :  
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This study aims at describing the Buddhist sermons on radio communicative situation and analyzing the communicative events in this situation in order to generalize about the patterns and components of these events.

The result of the analysis confirms the hypothesis that Buddhist sermons on radio have distinct components which are systematically ordered. This type of communicative situation is composed of 15 events; namely opening the sermons, declaring the ubosoth (eight precepts), inviting the monk to state the ubosoth, the listener's pronouncing words of respect to Buddha, recognizing the three gems (Buddha, Dhamma and the monk), accepting the ubosoth, declaring the merits of the precepts, invitation the monk to give a sermon, the monk's pronouncing words of respect to Buddha, citing Buddha's saying, giving a sermon, blessing, the listener's saying sathu, declaring faith in Buddhism and closing the sermon.

The 10 components of each communicative event show that Buddhist sermons on radio are a ritual because of their prescriptions on the event and act sequences, code switching rules, setting, ritual phrases and the number and roles of participants in the situation.