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KEY WORD : ADVISEMENT / COMPUTER-ASSISTED INSTRUCTION LESSONS

SUMRAN KHUMKLINWONG : EFFECTS OF ADVISEMENT IN COMPUTER-ASSISTED INSTRUCTION LESSONS ON LEARNING ACHIEVEMENT AND RETENTION OF UNDERGRADUATE STUDENTS. THESIS ADVISOR : ASST. PROF. SUGREE RODPOTHONG, Ph.D., THESIS COADVISOR : THANOMPORN TANPIPAT, Ph.D., 122 pp. ISBN 974-636-601-7

The purpose of this research was to examine effects of advisement in computer-assisted instruction lessons upon learning achievement and retention of the undergraduate students. The subjects were 120 first year students from The University of the Thai Chamber of Commerce in academic year of 1996. Two computer-assisted instruction lessons were : learner - control with advisement , and learner-control without advisement.

Findings of the research were as follows :

1. There were no statistically significance differences upon learning achievement and retention between two types of computer-assisted instruction lessons: learner control with advisement , and learner-control without advisement, at 0.05 level of significance.

2. Students with different levels of learning achievement were found not statistically significance difference upon learning achievement when learning from two types of computer-assisted instruction lessons: learner control with advisement , and learner-control without advisement. However, a statistically significance difference was found among students with different levels of learning achievement upon retention at 0.05 level of significance.

ภาควิชา.....
สาขาวิชา.....
ปีการศึกษา.....

โสตทัศนศึกษา
โสตทัศนศึกษา
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ลายมือชื่อนิสิต.....
ลายมือชื่ออาจารย์ที่ปรึกษา.....
ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....