

##C640314 : MAJOR EDUCATIONAL RESEARCH

KEY WORD: FURTHER STUDY/ EDUCATIONAL RESEARCH/ CHULALONGKORN UNIVERSITY/
TWILIGHT PROGRAM/ THE THEORY OF REASONED ACTION
PANIT VIMOLRATPHANYA : AN ANALYSIS OF TEACHERS' AND EDUCATIONAL
PERSONNELS' NEEDS FOR FURTHER STUDY IN A MASTER OF EDUCATION DEGREE,
TWILIGHT PROGRAM, MAJORING IN EDUCATIONAL RESEARCH, BANGKOK METROPOLIS
AND VICINTIES. THESIS ADVISOR : PROF. SOMWUNG PITIYANUWAT, Ph.D.
254 pp. ISBN 974-634-929-5

The purposes of this research were to predict teachers' and educational personnels' intention to enroll in a master of educational research degree, twilight program, majoring in educational research in Bangkok Metropolis and vicinities based on the theory of Reasoned Action as well as and to study the administrators', teachers' and educational personnels' opinions concerning the curriculum and instruction management, their readiness and interests in a master of education degree, twilight program, majoring in educational research. The research instruments were two questionnaires, one for administrators and one for teachers and educational personnels which developed on the basis of the theory of Reasoned Action of Fishbein and Ajzen.

The result show that:

1. The prediction of intention to enroll in a master of education research degree, twilight program, majoring in educational research were
 - 1.1 Attitude and subjective norm could significantly predicted intention to enroll in a master of education degree, twilight program, majoring in educational research. ($R^2=.34$, $P < .01$)
 - 1.2 Attitude, subjective norm and age could significantly predict intention to enroll in a master of education degree, twilight program, majoring in educational research. ($R^2=.36$, $P < .01$)
 - 1.3 A sample of 1,113 teachers are 71% of the surveyed teachers had a strong intention to enroll in the master of education degree, twilight program, majoring in educational research.
2. The opinions of administrators, teachers and educational personnels concerning curriculum and instruction management, their readiness and interests were
 - 2.1 The major group of administrators agreed to support personnels in their organization to enroll in a master of education degree, twilight program, majoring in educational research, in order to develop human resourses and efficient instruction as well as to handle the problems of personnel lacking dued to further study.
 - 2.2 The teachers and educational personnels had the same opinions as the administrators with regard to the group who had intention and had no intentions to enroll in this program, it was found that these two groups had the same opinion about the day for studying on Friday and Saturday, for the evaluation, they preferred the learning evaluation by conducting term paper and agreed with the alternatives to conducting thesis or taking comprehensive examination.

ภาควิชา..... ศึกษาศาสตร์

ลายมือชื่อนิติ..... พลต วิมลรัตน์บุญญา

สาขาวิชา..... ศึกษาศาสตร์

ลายมือชื่ออาจารย์ที่ปรึกษา.....

ปีการศึกษา..... 2539

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....