

C431821 : MAJOR GOVERNMENT
KEY WORD:

THE INTERNATIONAL TRADE BUSINESS CLUB (Shipping) / INTEREST GROUP/
GOVERNMENT POLICY MAKING SARIDA WIRANA : POLITICAL INFLUENCE OF
INTEREST GROUP IN GOVERNMENT POLICY MAKING : A CASE STUDY OF THE
INTERNATIONAL TRADE BUSINESS CLUB (Shipping) FROM A.D. 1985 - A.D. 1993.
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The aim of this study is to investigate the formation and the role of The International Trade Business Club (Shipping) as an interest group to which members belong in order to protection, negotiation and mutual benefits and in trying to respond to its members' needs which influence the government's policy making.

The method of study consists of studying documents, observing through participation and interviewing.

The findings of this study are The International Trade Business Club (Shipping) is a professional customs broker organization which does the same job as The Thai Shipping Association and which has been formed as a result of conflicting ideas in the implementation of the government's policy that introduces the system of controlling customs broker and its major roles lie in protecting and searching for ways to benefit its members, which deviate from the roles of other interest groups in the democratic system which is aimed at benefiting the public in general in order to show responsibility towards society based on the principle of the policy stipulated by the government.

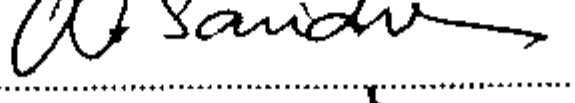
Due to the fact that essential mechanisms that shape up the club are not effective to justify its roles, it is not influential enough to dictate the government's policy making, thus contradicting the hypothesis of this study.

Based on this study, it is suggested that customs broker should be encouraged to be developed into a well-organized association of customs broker like other professional associations whose duties are to give guidelines in its procedures of the shipping system and protect consumers. The association should be made strong for negotiation power and for healthy relationship with political parties as its supporters whereas the government agencies concerned should change their roles from controlling and implementing rules and regulations to supporting and standardizing the association.

ภาควิชา..... GOVERNMENT

สาขาวิชา..... GOVERNMENT

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