

# #	C850423	MAJOR JOURNALISM
KEY WORD:	VIEWS / FUNCTION / RESPONSIBILITY	
	RATTANAPORN SRI-AMPAN: VIEWS ON FUNCTION AND RESPONSIBILITY OF POLITICAL REPORTERS : A COMPARATIVE STUDY OF NEWSPAPERS,RADIO AND TELEVISION.	
	THESIS ADVISOR: PROF. SUKANYA SUDBANTHAD,157pp. ISBN 974-636-185-6.	
	<p>Thesis research is aimed at a comparative study of views on functions and responsibility of newspapers,radio and television political reporters using the method of a survey. The subjects are 155 political reporters at government house. The materials used for collecting data are questionnaires. As for data analysis, the researcher used frequency distribution, percentage, means, standard deviation, analysis of variance and correlation coefficient by Scheffe. The data is compiled by using SPSS for Windows.</p> <p>According to the research, views of the majority of newspapers, radio and television reporters on functions and responsibility are relatively similar. There is significant difference at $p \leq 0.05$ in the following cases:</p> <ol style="list-style-type: none"> 1. Views on functions of political reporters concerning the fact that news editor, copy editor have roles in deciding the news issues to be presented. Each type of reporters has different views. 2. Views on the support of equipment for the operation of reporters field work from Media Organization. Each type of reporters has different views. 3. Views on the presentation of news relation to national security. Each type of reporters has different views. 4. Views on different type of news presentation according to the facts. Each type of reporters has different views. 5. Views on the use of "language" and the presentation of "content" of each type of media. Each type of reporters has different views. <p>Regarding work satisfaction, the majority of reporters are pleased with their job in the media they are working in now rather than wanting to change to work in other media.</p>	

ภาควิชา.....วารสารสนเทศ.....

สาขาวิชา.....การหนังสือพิมพ์.....

ปีการศึกษา.....2539.....

ลายมือชื่อนิสิต.....

ลายมือชื่ออาจารย์ที่ปรึกษา.....

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....