

พิมพ์ต้นฉบับบทคัดย่อวิทยานิพนธ์ภายในกรอบสี่เหลี่ยมนี้เพียงแผ่นเดียว

C710841 : MAJOR LINGUISTICS
KEY WORD: WAR METAPHOR

JITTIMAR JARAYAPUN : WAR METAPHOR IN SPORT NEWS IN THAI NEWSPAPERS.
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The objective of this thesis is to study conceptual war metaphor in sport news in Thai newspapers which reflects people's attitude towards sports. Data include 10 kinds of sport news : football, rugby, basketball, fencing, boxing, judo, takraw, volleyball, tennis, and golf collected from 3 daily newspapers, Thairad, Dailynews, Khawsod and 3 sport newspapers, Siamkila, Loakkila, Muaysiam published before, during and after the SEA games from December 1995 till January 1996. There are 205 pieces of sport news.

The tools for selecting war metaphor expressions are a set of 14 sentence frames. Two hundred and forty-seven expressions were found : forty-nine true war metaphors and one hundred and ninety-eight implicit war metaphors. A comparison of the percentage of frequency of war metaphors in the news of different kinds of sport shows a difference in the frequency of the use of war metaphors. This difference in frequency seems to correlate with two factors : the possibility of bodily contact and participation as a team. Finding shows that Thai people see different degrees of war-likeness in sports which depend on how much bodily contact and whether it is a team or an individual who is participating in that particular sport. Based on the degree of war-likeness, the 10 sports can be ranked as follows : boxing, basketball, football, fencing, rugby, takraw, volleyball, tennis, judo, and golf.

ภาควิชา.....ภาษาศาสตร์

สาขาวิชา.....ภาษาศาสตร์

ปีการศึกษา..... ๒๕๓๙

ลายมือชื่อนิติกร..... จิตติมา ธารยะพันธ์

ลายมือชื่ออาจารย์ที่ปรึกษา..... ศีลวิง วงศ์วิภา

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