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COMPETENCIES FACTORS OF NURSE DIRECTOR / COMMUNITY HOSPITALS.  
PETCHARAT JERMROD: FACTORS OF NURSE DIRECTOR'S COMPETENCIES,  
COMMUNITY HOSPITALS UNDER THE JURISDICTION OF THE MINISTRY OF  
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The purposes of this research were to study the factors of nurse director's competencies and the variables which described those major factors. A sample of 585 nurse directors in community hospitals all over the country, who had held a post for at least two years were selected. The instrument to be employed was a rating scale on frequencies of important competencies of nurse directors. The reliability of the instrument, calculated by the Cronbach Alpha Coefficient was 0.99 . The data were analysed by Immage Factoring method, Orthogonal rotated axis by Varimax method.

The major findings were as follows :

Eight significant factors of nurse director's competencies were identified : 1) Administrative process , 2) Leadership , 3) Using contemporary technology , 4) Marketing , 5) Supporting of primary health care, 6) Academic and research , 7) Nursing practice and 8) Training . The total variance of these factors is 59.20 and 58.6 percent accumulative. The following results derived from the calculated variances ; 1) Administrative process , a major factor of nurse director's competencies, described by four areas of organizing , directing , planning and controlling, consisted of 43 variables and accounted for 44.4 , 2) Leadership, a factor of nurse director's competencies, described by 14 variables and accounted for 4.3 , 3) Using contemporary technology, a factor of nurse director's competencies, described by 7 variables and accounted for 3.0 , 4) Marketing , a factor of nurse director's competencies, described by 12 variables and accounted for 1.6 , 5) Supporting of primary health care , a factor of nurse director's competencies , described by 8 variables and accounted for 1.6 , 6) Academic and research, a factor of nurse director's competencies , described by 6 variables and accounted for 1.5, 7) Nursing practice, a factor of nurse director's competencies, described by 7 variables and accounted for 1.2 , 8) Training, a factor of nurse director's competencies, described by 3 variables and accounted for 1.0

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