

พิมพ์ต้นฉบับบทความวิทยานิพนธ์ภายในกรอบสี่เหลี่ยมนี้เพียงแผ่นเดียว

## C635572 : MAJOR : HOUSING DEVELOPMENT  
KEY WORD : HOUSING/PRACHUAP KHIRI KHAN MUNICIPAL/HUA HIN  
WICHANAN SUPAJANYA : COMPARATIVE STUDY OF HOUSING IN PRACHUAP  
KHIRI KHAN MUNICIPAL AND HUA HIN. THESIS ADVISOR : ASSOC. PROF.  
MANOP BONGSADAT. 160 PP. ISBN 974-636-650-5.

This study aims to compare socio-economic, land uses, and housing situations, including housing demands and housing management in Prachuap Khiri Khan Municipal and Hua Hin. Result of study indicates the nature of Prachuap Khiri Khan Municipal is a governmental-service town, (เมืองราชการ), covering the area of approximately 14 square kilometer. The town is still surrounded by natural environment with low cost of living. While Hua Hin is a tourist town, covering large area of approximately 72 square kilometer with high cost of living. The town is crowded with tourists during weekend and public holidays.

Housing demand indicated in Prachuap Khiri Khan Municipal is real, as due to the demanding of high age people who want to stay in the area after their retirement. However, housing demand indicated in Hua Hin is arbitrary, and oftenly changed its owner. It serves as second houses owned by those living outside Hua Hin, which becomes empty during work days. The other group of demand belongs to investors, thus cause housing being unused and high price.

Housing demands in both areas are high, especially on the main roads where infrastructures are existed. Total of 61.71% of housing demand in Prachuap Khiri Khan is single house and shop-house costing between 700,000 to 1,000,000 baht. While in Hua Hin, the total of 73.1% of housing demand is single house and shop-house costing between 300,000 to 500,000 baht.

Housing managements in both Prachuap Khiri Khan Municipal and Hua Hin are faced with problems. Infrastructures and securities served by government are not enough. Government should acknowledge the problems and learn how to lay down the development policy to suit the local area. Particularly, at Prachuap Khiri Khan Municipal, where most of the land are owned by the government, and not being efficiently used. The policy in using the land owned by the government for both short term and long term should be developed. With its objective not only to serve in developing the municipal area, but also to serve the housing demand.

ภาควิชา..... เกษการ.....

สาขาวิชา..... เกษการ.....

ปีการศึกษา..... 2539.....

ลายมือชื่อนิสิต..... 

ลายมือชื่ออาจารย์ที่ปรึกษา..... 

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....