

: MAJOR DEVELOPMENT COMMUNICATION

KEY WORD: ORGANIZATIONAL COMMUNICATION SATISFACTION/JOB SATISFACTION/ DEMOGRAPHIC FACTORS

MARAYART PANURAJ : ORGANIZATIONAL COMMUNICATION AND JOB SATISFACTION OF METROPOLITAN WATERWORKS AUTHORITY'S EMPLOYEES.

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The purpose of this research is to survey the level of organizational communication satisfaction, the level of job satisfaction, and the relationship between demographic factors and organizational communication satisfaction, demographic factors and job satisfaction, and organizational communication and job satisfaction of the employees of Metropolitan waterworks Authority's. Questionnaires were used to collect data from a total of 304 samples. Percentage, means, Pearson Correlation, ANOVA and t-test were used to analyze data through SPSS program.


The results of this research are as follows :

1. Most of the employees have organizational communication satisfaction and job satisfaction at the moderate level.
2. In term of organizational communication satisfaction, finding show that the high degree of employees relationships are the best indicator of organizational communication satisfaction.
3. There is a significant negative relationships between sex, age, position. and organizational communication satisfaction, and a significant positive relationship between salary, education, duration of work and organizational communication satisfaction.
4. There is a significant negative relationships between sex, age, education, position, and job satisfaction, and a significant positive relationship between salary, duration of work and job satisfaction.
5. A significant positive relationship was found between organizational communication satisfaction and job satisfaction in a Pearson correlation analysis.

ภาควิชา.....การประชาสัมพันธ์.....

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