

## C635129 : MAJOR URBAN PLANNING

KEY WORD: COMMUNITY / DEVELOPMENT / ENVIRONMENT / TOURISM

CHIRAVADEE ONWONG : COMMUNITY ENVIRONMENT ANALYSIS FOR TOURISM

DEVELOPMENT : A CASE STUDY OF PHI PHI ISLAND IN KRABI PROVINCE :

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This research aims to study the environmental situation of the communities on the Phi Phi Island. The research result is expected to be the guidelines to the sustainable tourism development. The analysis is concentrated on land use changes and their relation to the socio-economic activities, the opinions of different groups of people on the tourism of the Island together with the development recommendation.

The study reveals that the rapid growth of the tourism industry of the Phi Phi Island has been unplanned. It generates both the positive and negative impacts on the socio-economic situation of the communities. However, the natural environmental quality has been quickly declined and needed to be improved. Five main plans are proposed to be urgently done. They are :

1. Natural environmental management plan.
2. Pollution management plan.
3. Tourism understanding promotion plan.
4. Tourism and community infrastructure and facilities development plan.
5. Quality of life plan.

To implement those plans, the pattern of administrative organizations are suggested. First, the Phi Phi Island must be separated from the District of Ao-Nang to be the new independent one. This will allow the Phi Phi Island be administrated by "Sapa-Tambon" or the District Council. Then 2 levels of action organizations should be settled :

1. The Phi Phi community organization, responsible for the problem solutions for the total area of the Island.
2. The organizations of the specific professions. They are set up according to the types of professions, eg. the tourism boatman organization the hotel employees organization. All are responsible to develop the standard of their professions in accordance with tourism

The two levels of organizations have to also work together to support as well as balance the working of the District Council. Such proposed management pattern can finally protect the community tourism environment of the Phi Phi Island.

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