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ACHARAMANEE SAMIPAK : MEDIA EXPOSURE AND KNOWLEDGE , ATTITUDE AND PARTICIPATION IN DEMOCRACY PROMOTION OF HIGH SCHOOL STUDENTS UNDER THE DEPARTMENTS OF GENERAL EDUCATION AND NON-FORMAL EDUCATION . THESIS ADVISOR : ASSO.PROF.PATCHANEE CHEYJUNYA . 110 PP. ISBN 974-636-475-8.

The purpose of this research is to investigate the correlation of media exposure , knowledge , attitude and participation in democracy promotion among high school students under the departments of general education and non-formal education . Questionnaires were used to collect the data from a total of 400 samples . Frequency , percentage , mean , t-test and Pearson's Product Moment Correlation Coefficient were employed for the analysis of data . SPSS program was used for data processing .

The results of the study are as follows:

1. Exposure to information regarding democracy , knowledge and attitude between high school students under general education department and under non-formal education department are different . But their participation in democracy promotion are not different .
2. Exposure to information regarding democracy from radio and printed media among high school students is not correlated with their knowledge in democracy . But Exposure to information regarding democracy promotion from television is significantly correlated with their knowledge in democracy .
3. Exposure to information regarding democracy among high school students is not correlated with attitude toward democracy .
4. Exposure to information regarding democracy among high school students is correlated with participation in democracy promotion .

มหาวิทยาลัย..... การประชาสัมพันธ์

สาขาวิชา..... นิเทศศาสตร์พัฒนาการ

ปีการศึกษา..... 2539

ลายมือชื่อนิสิต..... ชัยภรณ์ สิงห์ภักดิ์

ลายมือชื่ออาจารย์ที่ปรึกษา.....

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.....