

#C650067 : MAJOR JOURNALISM

KEY WORD : PROBLEMS/INVESTIGATIVE/REPORTING/SMUGGLERS

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STUDY ON SMUGGLERS IN NEWSPAPER. THESIS ADVISOR : PROF.SUKUNYA  
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The objective of this research was to compare factors affecting News reporting of Thai Daily and Weekly Newspapers in case of Smugglers. This research examme the presentation of the news, the importance of News based on its content and the view point of News reporters. Depth interview of relavant personal and content analysis were undertaken from Thai-daily and Thai-weekly Newspapers i.e. SIAMRAT weekly, LUKTHAI, THAIRAT, MATICHON. The news being studied covers the range of 3 years including 3 cases :; Narong's case from 3 April-10 May 1992, Thanong's case from 11 May-15 December 1995 and Vathana's case from 8 September-23 December 1995.

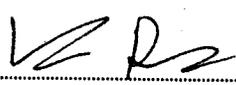
The results are as follows.

1. The same problems are found in investigative reporting of both Thai Daily and weekly Newspaper which are economic, Social and Culture factors.
2. Both Thai daily and weekly newspapers presented the news in much the same way and treated the news equally interms of its importance.
3. It was found that the same problems affect Investigative News reporting of Thai daily and weekly Newspaper. There problems arose from Political, Economic, Social and Culture factors.

ภาควิชา.....วารสารสนเทศ.....

สาขาวิชา.....การหนังสือพิมพ์.....

ปีการศึกษา..... 2539.....

ลายมือชื่อนิสิต..... .....

ลายมือชื่ออาจารย์ที่ปรึกษา..... .....

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม..... .....