#C431660 KEY WORD: : MAJOR GOVERNMENT

CRIME / TOURISM / POLICY IMPLEMENTATION

KACHAI SOPRASERT, POLICE CAPTAIN.: TOURIST-POLICE AND

CRIME-RELATED TO TOURISM: PROBLEMS OF POLICY IMPLEMENTATION.

THESIS ADVISOR: ASSO. PROF. ANUSORN LIMANEE, Ph.D.

141 pp. ISBN 974-634-754-3

This research aimed at studying the problems of policy implementation in tourism. Its is hypothesized that the policy implementation in tourism lacks clarity, consistency, and coordination among the related tourism organizations and crime protection.

The research is a descriptive analysis. Data in the study are collected from direct observation and interviewing during April 1995 through August 1996.

The research result has strongly supported the hypotheses that the problems of policy implementation of tourism in Thailand have mainly placed on policy clarity. The unclarity of policies brings about the problems of practical criteria--the discretion of policy practitioners, especially among the tourism policemen. The problems result in some problems of support and coordination which are salient factors for the successful of any policy implementation. Such problems would facilitate the higher rate of tourism crime which affect directly and indirectly the image of the country.

ภาควิชา	GOVERNMENT	ลายมือชื่อนิสิต 7.98
สาขาวิชา	GOVERNMENT	ลายมือชื่ออาจารย์ที่ปรึกษา
ปีการศึกษา	1006	(U) ลายมือชื่ออาจารย์ที่ปรึกษาร่วม