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KEY WORD: MAW LAM/FOLK MUSIC/CULTURAL

NITRAPORN TIPA : A CONTENT ANALYSIS OF MAW LAM
FOLK MUSIC IN CULTURAL TRANSMISSION. THESIS

ADVISOR : ASSO. PROF. THANAWADEE BOONLUE, Ph.D. 336 PP.
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The objective of this study was to analyse the content of Maw Lam folk music as the medium reflecting some beliefs, values, traditions, way of life and intelligence of the Northeastern culture.

A total of 267 songs produced and sold during January-December 1995 were analysed.

Findings :

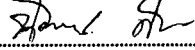
1. There were 1,198 subjects reflected in the Maw Lam folk music.
2. The largest amount of content reflected was the description of way of life such as philosophy of love, love between man and woman. The second most frequently reflected subject was the social value, beliefs, social tradition and various aspects of knowledge.

Among 11 belief systems expressed in the music, the most frequently expressed was karma doctrines. As for the 21 value systems expressed, the most frequently expressed was desire for high economic status and security. The most frequently expressed tradition was the rite of passages. The most frequently expressed philosophy of life was love. And the most frequently expressed knowledge was political socialization.

ภาควิชา การประชาสัมพันธ์

สาขาวิชา นิเทศศาสตร์พัฒนาการ

ปีการศึกษา 2539

ลายมือชื่อนิสิต 

ลายมือชื่ออาจารย์ที่ปรึกษา 

ลายมือชื่ออาจารย์ที่ปรึกษาร่วม