

พิมพ์ต้นฉบับบทความวิทยานิพนธ์ภายในกรอบสี่เหลี่ยมนี้เพียงแผ่นเดียว

C10311 : MAJOR LIBRARY AND INFORMATION SCIENCES

KEY WORD: INFORMATION SEEKING / INFORMATION USE / ART AND DESIGN FACULTY MEMBERS

JUTAMAS THOUNGNAK : INFORMATION SEEKING AND USE OF ART AND DESIGN FACULTY MEMBERS IN STATE UNIVERSITIES. THESIS ADVISOR : ASST. PROF. PIMRUMPAI PREMSMIT, D.A. 226 pp. ISBN 974-635-531-7

The purpose of this research was to study the objectives of information seeking, information seeking behavior, information sources, satisfaction with information source, information use and results of information use of art and design faculty members in States Universities. Questionnaires were used to collect data from 269 faculty members in 6 universities.

The research results indicate that most faculty members seek information for teaching and keeping abreast for current knowledge in the field, using personal resoures. Though bookstores are used by most faculty members as information source, they mostly satisfy with central libraries of their own institutions. The primary reason for choosing the most satisfied information source is convenient location.

Information materials highly used are textbooks, picture books, live models, e.g. nature, landscapes, works of art and design, slides, pictures and reference books. Faculty members mostly use art subjects at moderate level. They also used the information produced within 1 year and those produced 1-3 years ago at high level. Regarding results of information use, almost all faculty members consider that the information use highly affect teaching, and producing academic work along with art and design work.

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