

AN ANALYSIS OF THE CONTENT OF SLOGANS FOR PROVINCES

AN ABSTRACT

BY

SUDA KUSONSARTUL

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Researcher : Miss Suda Kusonsartul

Adviser : Assist. Prof. Kamol Karnkusol, Assist. Prof. Nipon Suksawat,
Assist. Prof. Sanom Khрутmuang.

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The purpose of this study was to analyze the content of slogans of seventy five provinces, provinces by province, alphabetically. The content of slogans for provinces were divided in to seven groups, namely : natural, culture, ancient remain, antiques, local of food, people, belief, and other.

The study revealed that, the slogans for provinces about the natural group was majority group, fifty-three provinces, one-hundred and two paragraphs. The second group was the ancient remains and antiques, fifty five provinces, eighty-seven paragraphs. The third group was the local of food, forty-one provinces, seventy-four paragraphs. The other guoup, forty-six provinces, sixty-eight paragraphs, could be classified : the culture group, twenty-nine provinces, forty-one paragraphs, the people group, twenty provinces, twenty-two paragraphs, and the group of the content of slogans for provinces to say the least was the belief group, four provinces, four paragraph.