



information. Under the opinion expression section, the students considered analytic articles most useful for creativity and clear understanding upon social problems; and, political, economical, and educational situations. According to the knowledge section, they found documentary as the most knowledge provision source. They also expressed their opinion upon the appropriateness of the portions of different sections in newspapers that political, criminal, and economical sections were over-published. The portions of such sections should have been reduced.

According to the students' opinion upon the quality improvement of the newspaper, most of the students agreed to avoid distorted headlining. The newspaper headlines should be presented according to the facts happened. The language used, especially in criminal news, should not be over-emphasized. The sexual and over-exciting news and pictures should be reduced. Moreover, according to the opinion expression section, the students agreed to have the newspaper expresses neutral opinion and provides opportunity for the students to express their opinions in the newspaper. The students emphasized that the grammatical correctness of the language used in the newspaper should be considered. In addition, the newspaper should provide information regarding future careers. However, it should reduce sexual information and pictures which might be dangerous to the national moral and culture. Finally, according to the advertisement section, the newspaper should emphasize the grammatical correctness of the language used and concerning upon only the facts happened.

Regarding the study of the students' present status, the findings revealed that the majority of the sample-group students were from farmer families. The average income of their parents' about 2,000 - 5,000 baht per month. Most of the students have their own accommodation while the others have to rent private and college dormitories. According to the study of their access to the mass media as their sources of educational media, it is found that the students access to the newspaper the most, while access to television, radio, magazines, and movies respectively. They are most like to read the newspaper at their accommodation and select the news and sections that interest them most. According to the length of time the students spend on reading the newspaper, most of them spend about 11 - 20 minutes. Finally, the students found Thairat, Dairy News, and Matichon Newspaper, their most favorite newspapers respectively.